



**GRAPHIC DESIGNER
& ILLUSTRATOR**

+1 425.919.2077

hi@kayleemenard.ca

EXPERIENCE

Artshine • Art Instructor

Fall 2019

- Taught art and design concepts to children ages 7-12;
- Encouraged exploration and play with different art mediums;
- Instruct lessons in French and in English.

BirdDog Design Studio • Graphic Designer

March 2016 – April 2019

- Contributed to the development of brand identities, from conception to launch;
- Worked with our artistic director and project manager to develop creative briefs and project estimates;
- Helped clients select tools and CMS' to fit their needs;
- Created websites, brochures, print and digital assets, and more.

Capital Gaming Expo 2017 • Graphic Designer

January 2017 – April 2017

- Created brand guidelines to communicate a new direction for CGX 2017;
- Developed event collateral and promotional assets for digital and print media.

Young Rembrandts • Art Instructor

Spring 2012 – Spring 2016

- Taught art and design concepts to children ages 4–9;
- Followed and expanded on provided course material;
- Created a fun and engaging environment with course relevant props and interpretive dance.

Impact Galerie • Product Display & Graphic Designer

March 2014 – August 2014; April 2015 – August 2015

- Established the visual style of print and digital catalogue;
- Took product photographs and handled post production of images.

EDUCATION

Algonquin College, Graphic Design

Advanced Diploma

Fall 2013 – Spring 2016